Child Growth Foundation

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Christmas Fundraising Pack

Thank you!

By choosing to support us you're helping make a difference wherever growth is a concern.

Inside this pack, you'll find everything you need to make your festive fundraising a success - from handy tips and creative ideas to guidance on how to pay in your donations safely and responsibly.

Whether you're baking mince pies, dashing through a fun run, or hosting a Christmas quiz, we're here to cheer you on every step of the way!

Every pound you raise will help ensure that we can support children, young people, adults and their families with growth conditions and concerns.

Anything at all you'd like to discuss or any ideas you'd like to share with us please don't hesitate to contact our friendly team at fundraising@childgrowthfoundation.org or on 020 8798 2139.

Thank you for spreading joy, kindness, and hope this Christmas - and for supporting the Child Growth Foundation.

Festive Fundraising Ideas

Looking for ways to make your fundraising merry and bright? From cosy Christmas coffee mornings to fun runs, quizzes, and everything in between, there's a festive idea for everyone! Use this page for inspiration, tips, and a sprinkle of holiday magic to help you raise vital funds and spread cheer in your community.

Secret Santa with a Twist

With your friends or colleagues, instead of spending money on gifts for each other, everyone donates what they would've spent to the charity or buys a small second-hand or handmade gift instead.

Top tip: Set a low price limit to keep it inclusive.

Festive Craft or Wreath-Making Workshop

Host a simple craft session (in person or online) where participants make decorations, cards, or wreaths. Charge a small entry fee or ask for donations.

Top tip: Ask local craft shops to donate supplies or offer discounts.

Carol Singing or Festive Busking

Gather a few friends or colleagues to sing carols in a public space or community centre (with permission). Collect donations in a festive bucket or online.

Top tip: Provide lyric sheets so everyone can join in!

Festive Jumper Day

Encourage people to wear their Christmas jumper and make a small donation. You can hold it at work, school, or online with a group selfie challenge.

Top tip: Offer a prize for the most creative or outrageous jumper!

Santa Dash or Reindeer Walk

Organise a short fun run, walk, or even a dog walk - with participants dressed as Santa, elves, or reindeer. Everyone pays a small entry fee.

Top tip: Make certificates or festive medals for finishers.

Christmas Bake Sale

A classic and crowd-pleasing way to raise funds - homemade mince pies, gingerbread men, or festive cupcakes in return for donations.

Top tip: Combine with a festive drinks stand or "guess the number of sweets in the jar" game for extra fun.

5 steps to make your fundraiser shine bright

1 Plan

Whether you're hosting a cosy Christmas coffee morning, a festive quiz night, or something completely unique, a little planning goes a long way. Think about where and when your event will take place, who you'll invite, and what decorations, treats, or supplies you might need. The more you prepare in advance, the smoother and merrier your fundraising event will be!

2 Promote

Get the word out and spread some holiday cheer! Promote your event to friends, family, and colleagues on social media, including links so they can join in or sponsor you. Use our customisable posters provided in this pack to make your fundraiser stand out offline too. And don't forget to tag us - we love seeing your festive fundraising in action!

3 Boost

There are plenty of simple ways to give your fundraising a festive boost! Collect Gift Aid on donations using our sponsorship or donation forms, or ask your employer if they can match fund what you raise. Offering both online and offline payment options makes it easier for people to donate - and helps you spread even more holiday cheer!

4 Pay

When it's time to wrap up your fundraising and see the magic you've created, if you've been collecting online via JustGiving, your donations are already on their way to us. For any gifts or sponsorship collected in person, refer to page six of this pack; it has all the festive-friendly details for every way people can give.

5 Celebrate

You've done something incredible this Christmas to support the child growth community - thank you so much!

We'd love to hear your story and see your festive photos. Share with us how your fundraiser went and why you chose to raise these vital funds, so we can celebrate your amazing efforts together!

Important information

We want you to focus on the fun and festive spirit of fundraising, but as a registered charity, we ask that you follow best practice and comply with all relevant legislation while fundraising on our behalf. This page includes with tips, guidance, and useful links, and if you have any questions or need extra support, our team is always here to help.

Raffles and Tombola's

Prize draws are a great way to drum up funds, but make sure you're aware of the legalities beforehand – in some cases you may require a license from your local authority. Find the latest advice and guidance at gamblingcommission.gov.uk.

Food Hygiene

Whether you're selling home baked creations or organising an event with catering, food safety laws will apply. Check in with food.gov.uk to find out more.

Collecting Money

If you're carrying out a collection on our behalf you'll need permission from the venue or you'll need to obtain a licence from your local council if you're collecting in a public street. We ask that you let us know the details before carrying out any collections and that another person is present when you're counting donations.

Insurance & Licensing

Although we're here to help, we aren't responsible for your event and can't accept any liability. We recommend that you check with your local authority whether you need any special licences.

You did it!

Thank you so much for supporting the Child Growth Foundation.

Here's how to pay in the money you've raised:

Online
Donations can be made in a few quick clicks on our website at www.childrgowthfoundation.org/donate

By bank transfer
Please send us an email letting us know you'd like to make a transfer and we can email you our bank details.

By post
Please make cheques payable to Child Growth Foundation and post cheques to us. Our postal address is: Child Growth Foundation, c/o Kinnair Associates Limited, Aston House, Redburn Road, Newcastle upon Tyne NE5 1NB

Online fundraising
You can raise funds for us on your own fundraising page at www.justgiving.com/childgrowth and click 'Start fundraising'.

We love to thank all our donors and supporters for their donations and fundraising. Please do include your name and address/email address so that we can do this.

How your fundraising helps the child growth community...

£9	Could fund a 30 minute Support Line call with our nursing team for families with a new diagnosis or a concern
£17.50	Could fund running costs for one parent/carer to attend a virtual support group Cuppa and Chat
£50	Could provide 25 families with expert information booklets about their child's growth condition following a diagnosis

Thank you for supporting our charity and fundraising in aid of the Child Growth Foundation!

Registered address: Child Growth Foundation, c/o Kinnair Associates Limited, Aston House, Redburn Road, Newcastle upon Tyne NE5 1NB
Charity registered in England & Wales | Charity number: 1172807 | Company number: CE010204